

**OBJECTIVE**

Highly creative designer who demonstrates excellence in corporate brand identity, advertising and design for print and web platforms—translating business objectives into functional, customer-centric designs. Proven success in creative management by providing guidance in conceptual development, strategic problem solving, process improvement and daily project management with a focus on workflow efficiencies.

**EDUCATIONAL BACKGROUND**

**WASHINGTON STATE UNIVERSITY**  
PULLMAN, WA

Bachelors of Fine Arts with an Emphasis in Electronic Imaging

Graduation Date:  
Dec 2005

**SCHOOL OF VISUAL CONCEPTS**  
SEATTLE, WA

Extended training in Graphic Design

**ACTIVE IN DESIGN COMMUNITY**

**American Institute of Graphic Arts (AIGA)**  
SEATTLE CHAPTER

**National Association of Photoshop Professionals (NAPP)**

**InDesign UserGroup**  
SEATTLE CHAPTER

**PROFESSIONAL EXPERIENCE**

**THE BURNSTEADS SENIOR DESIGNER** | 2010-PRESENT

- Designed and managed marketing ads, campaigns, promotional events and Brokers Open Houses, flyers, brochures, tri-folds, eBlasts, newsletters and direct mail for The Burnsteads, Burnstead affiliated companies, 11 of The Burnstead new home neighborhoods and The New Home Council.
- Print and web ads for 425 Magazine, Alaska Airlines, Daily Herald of Snohomish County, Everett Herald, Everett Naval Station Guide, Issaquah Press, Lake Stevens Business Journal, Seattle Times, The Greater Seattle InfoGuide, Zillows & KIRO.
- Model home graphics, sales room graphics and art, neighborhood signage & kiosk graphics, designed and developed amenities map for The Burnsteads new home neighborhoods.
- Maintained corporate website and social media sites such as Facebook, Twitter, LinkedIn and Pinterest for The Burnsteads & The New Home Council. Also maintains updates to The New Home Feed.
- Developed corporate brand identity for Burnstead Programs such as The Living Wise Program & The Burnstead's Buy & Fly Program.

**FREELANCE GRAPHIC DESIGNER** | 2001-PRESENT

- Logo and corporate brand identity for Integrity Law Group, iFloyd Photography, LAVSH Clothing, 2nd Ranger Battalion Assistance Foundation, Sterling Hill Potatoes, WSU Asian Pacific American Student Coalition, Ginko Tree Teriyaki Restaurant and Sirena Gelato.
- Worked with TD Wang Advertising Group on logo concepts for a variety of clients and CHP (Community Health Plan) Healthy Holidays brand identity & event collateral.
- Menu design for Izakaya Kaiten Sushi & Yakitori Bar Restaurant.
- Promotional flyers for Ting Ppem and Ronnie William Connery.
- Designed and developed graphics for weddings and events.
- Pro bono for various organizations such as FilStar and Events in the City.
- Wedding Invitations and Event announcements.

**RHODES ARCHITECTURAL STONE GRAPHIC DESIGNER** | 2010

- Designed marketing eBlasts & postcards
- Maintained Rhodes Architectural Stone corporate website

**MICROSOFT DESIGNER FOR US CHANNEL MARKETING & WW RETAIL SYSTEMS (WWRS)** | 2009-2010

- Conceptualized designs and produced materials for print and electronic media, provided a visual style consistent with business group and/or branding requirements, and worked closely with potential web partners on any outsourced content creation.
- Worked on Microsoft WWRS brands such as Microsoft Office, Windows7, Xbox, Zune and ExpertZone.
- Familiarized use with posting files to Microsoft SharePoint and ProSource.

**CREATIVE SKILLS**

- Graphic Design
- Print Production
  - Pre-Press File Preparation
  - Press Check
- Corporate Brand Identity
- Corporate Collateral
  - Web Design
- Environmental Design
- Trade Show Exhibition Preparation
  - Advertising Marketing
- Layout Design
- Photography

**SOFTWARE**

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
  - Adobe Dreamweaver
  - Adobe Bridge
  - Macromedia Freehand
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- Microsoft SharePoint
- Microsoft ProSource
- Mac & PC Platforms
- 130 Words Per Minute
- 10 Key

**PROFESSIONAL EXPERIENCE {CONTINUED}**

**SABEY CORPORATION GRAPHIC DESIGNER | 2006-2008**

- Designed marketing packages including leasing brochures, flyers, direct mailing, stylized maps and e-mailers for Sabey Corporation's real estate portfolio consisting of over 15 properties valued at over \$650 million.
- Graphically supported and maintained the corporate brand identity for Seattle Science Foundation (SSF), an affiliate of Sabey Corporation.
- Worked in conjunction with out-of-house web developer to maintain the Sabey website updated. Also designed Sabey Corporation's Intranet.
- Intrinsically involved with all Sabey-related events ranging from company parties to philanthropic events.
- Designed and produced all event material while maintaining brand integrity throughout the process of event planning and during the events itself.
- Designed marketing graphics for Sabey DataCenters including the exhibit for the AFCOM (Association for Computer Operations Management) Data Center World conferences each year.
- Collaborated with the Senior Vice President of Finance to create Quarterly Financial Reports as well as Annual Report for Sabey Corporation.

**SABEY CORPORATION GRAPHIC & WEB DESIGN INTERNSHIP | 2006-2006**

- Created interactive forms in Adobe Acrobat Professional.
- Graphically enhanced AutoCAD Architectural drawings.
- Collaborated with the Senior Vice President for Business Development to develop and design a brochure for the 2nd Ranger Battalion Assistance Foundation.
- Collaborated with Corporate Brand Manager WACEO Magazine Art Director to create the invitation for the Washington CEO Relaunch Party: Celebration for Washington Sports.

**PROFESSIONAL QUALITIES**

- An effective self-starter, whether working on independent projects or complex collaborative team projects
- Disciplined, efficient approach with a strong task orientation and motivation to deliver a product that exceeds expectations
- Proven ability to meet both long-term and tight deadlines
- Manages vendors reliably, achieving excellent relationships that result in long-term good service
- Detail oriented with strong organizational skills and a professional demeanor
- Efficiently handles multiple projects simultaneously and works well under pressure
- Excellent work ethic with tenacious commitment at succeeding and encouraging others to doing so as well

- ▶ Willing to relocate. References available upon request.
- ▶ Visit my portfolio website at [www.jmacatiag.com](http://www.jmacatiag.com).